



Where  
Legends *live*

SOFITEL  
**LEGEND**  
∞



THE GRAND  
AMSTERDAM • 1578

# Welcome

Located between two of the oldest canals in the heart of the city, The Grand boasts a rich history; from a 15<sup>th</sup> century convent to royal lodgings, to the headquarters of the Admiralty to the City Hall of Amsterdam.

The former City Hall's 'new wing' is viewed as one of the finest examples of Amsterdam School architecture. It is designed by architect N. Lansdorp (1885–1968) with gable sculptures by Hildo Krop (1884–1970). In 2010, the 17<sup>th</sup> century canal ring area was placed on the UNESCO World Heritage list. The Oudezijds Voorburgwal is the perfect place to start a stroll to discover the rich history surrounding the hotel.

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## TRENDS OF THE CITY OF AMSTERDAM

Only a few minutes away from The Grand, there is a great range of sightseeing possibilities. Dam Square, a frequent stage for historical drama, is now the city's favorite meeting place.

Nearby you can find, amongst others, the magnificent Royal Palace, the 15<sup>th</sup> century Nieuwe Kerk (New Church), the picturesque shopping area the 'Negen Straatjes' (Nine Streets) and De Bijenkorf, Amsterdam's cutting edge department store.

Within a few more minutes many other wonderful places worth a visit can be found, such as the floating flower market with its brilliant colors and intoxicating scents, the memorable Anne Frank House and the famous antique area "Het Spiegelkwartier".

Also situated close to the hotel is the Fashion & Museum District, where you can visit world-famous museums such as the Rijksmuseum, the Van Gogh museum and the Stedelijk Museum. Also the Concertgebouw, the House of Bols Cocktail & Genever Experience and Amsterdam's most exclusive shopping street, the P.C. Hoofstraat, are located in this area.





# Live the *Legend* at The Grand



The Timpan



The Reception

## LEGENDARY SOUVENIRS OF HISTORY

If only the walls could talk... They would surely have extraordinary tales to tell; of 16<sup>th</sup> century Princes and Queens on diplomatic missions and 17<sup>th</sup> century admirals commanding launches for distant lands. Not to mention stories of eager artists and craftsmen, pursuing a vision as they decorated The Grand. The majestic building, overflowing with history but vibrantly modern offers a supreme hotel experience for guests from oceans away, or from just across the canal.

## FIRST STEPS INTO THE LOBBY

Behind the imposing Dutch neoclassical façade lays a magical universe, with radiating elegance, generosity and spirit. Once frequented by legendary people, The Grand entrance hall is a monument to light and depth. Porcelain butterflies glimmer overhead in a jewel-toned ceiling lamp created by French designer Sybille de Margerie. Plush upholstery, veined marble, dark wood and stunning flowers give the lobby an extra ordinary feeling; it is an invitation to guests to indulge at an extraordinary hotel.

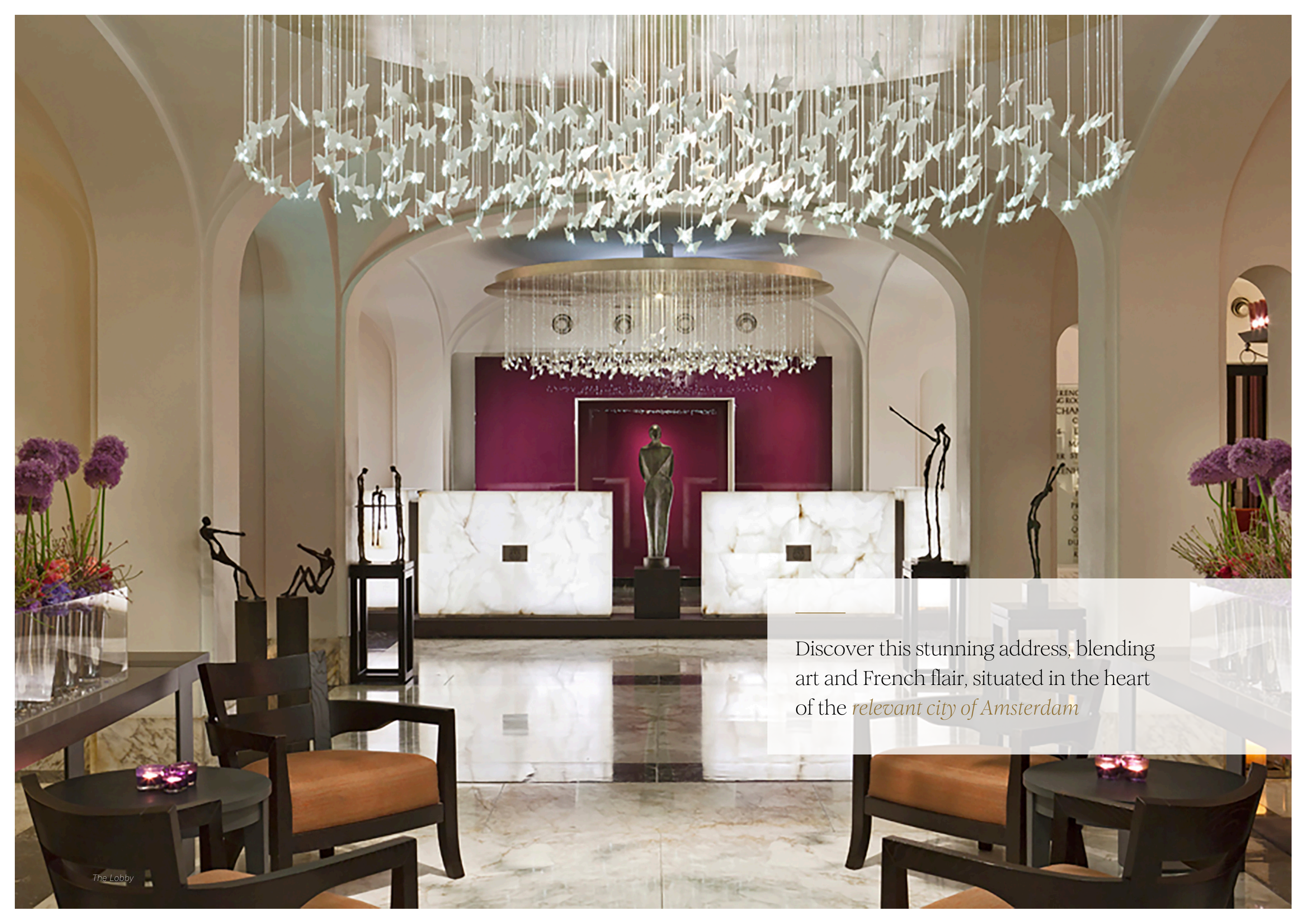


Exterior



The Lobby





Discover this stunning address, blending art and French flair, situated in the heart of the *relevant city of Amsterdam*





## *Facilities*

178 ROOMS & 52 SUITES  
INCLUDING  
BUTLER SERVICE IN OUR 30  
SPACIOUS SUITES FROM  
PRESTIGE SUITES AND  
ABOVE

19 MEETING ROOMS  
INCLUDING  
5 HISTORICAL ROOMS

2 RESTAURANTS & 3 BARS

PRIVATE DINING

SOFITEL SPA

SOFITEL FITNESS

VALET PARKING

COMPLIMENTARY WI-FI



# Legendary Rooms

All 178 guestrooms are individually decorated, using natural tones such as beige, lilac and cream and materials like mahogany, marble and steel, some with typical Dutch classical-style brick walls. The interior was designed by the well-known French architect Sybille de Margerie, who collaborated on the design of the rooms with nine students from the renowned Design Academy Eindhoven. Works by the Dutch 'Droog Design Group' have also been incorporated into the interior design; functional furniture, presented as a 'piece of art'.



Classic Room - 435

## CLASSIC ROOMS

The rich history of The Grand is incorporated into the interior design of the rooms in many ways. The legendary people who visited the building is the past, now decorate the walls of the various rooms and suites.

The Classic rooms overlook the peaceful inner garden terrace. The rooms are equipped with a Sofitel MyBed, a working desk, Nespresso machine and a safe deposit box. The Classic rooms have a comfortable bathroom with walk-in rain-shower and provided with Dyptique amenities.

*Approximate surface: 25 m<sup>2</sup> / 269 ft<sup>2</sup>*



Superior Room - 208

## SUPERIOR ROOMS

The high ceilings and big windows in the Superior rooms bring you closer to the rich history of the building; many of the rooms also still display the traditional brickwork. The luxury and contemporary design blends in perfectly with the modern art and digital gadgets available in the room.

The rooms measure at least 30 m<sup>2</sup> and feature a double or twin Sofitel MyBed, air-conditioning, Nespresso machine, Dyptique amenities, a large walk-in rain-shower and free access to the internet. The Superior rooms offer a wonderful view, overlooking the garden, street or courtyard.

*Approximate surface: 30 m<sup>2</sup> / 323 ft<sup>2</sup>*



Luxury Room - 446

## LUXURY ROOMS

French designer Sybille de Margerie celebrated the timeless grandeur of sumptuous textiles, combining them with subtly sophisticated furnishings and superlative modern comfort, such as a Sofitel MyBed, a walk-in rain-shower, a bath with TV-screen, Dyptique amenities and high-tech media equipment.

On the bedroom walls, a tribute to the royal guests from the past is portrayed in contemporary artwork.

*Approximate surface: 35 m<sup>2</sup> / 377 ft<sup>2</sup>*



Junior Suite - 301

## JUNIOR SUITES

Contemporary design, warmed by bare brick, deep mahogany and plush textiles characterise the interior of the Junior Suites.

The living room of the Junior Suites is decorated in velvety shades of aqua, plum or sienna. The spacious bedroom features a king-size Sofitel MyBed and a comfortable sitting area and connects to a generous bathroom with walk-in shower, stylish bath and Dyptique amenities.

*Approximate surface: 45 m<sup>2</sup> / 484 ft<sup>2</sup>*



# Exclusive Suites

The Grand has 30 suites in total, ranging from Prestige Suites and Opera Suites to the highly exclusive Imperial Suites and Royal Suite. For the design of the Imperial Suites, Sybille de Margerie drew inspiration from the legendary people who stayed at The Grand, resulting for example in the William of Orange Suite and the Maria de Medici Suite. The result is a harmonious blend of traditional and contemporary design features, including typical Dutch style elements. Needless to say, the suites are also fully equipped with the latest technology and features. The suites are regularly visited by heads of state, celebrities, artists and ambassadors from all around the world. Guests feel privileged to stay at these unique locations, steeped in history and infused with memories of a distant past.



Prestige Suite - 202

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## PRESTIGE SUITES

Indulge in pure luxury and enjoy the comfort of one of the iconic Prestige Suites, overlooking the picturesque Amsterdam canals.

The wonderful custom-made furniture and artworks in the suites were all carefully selected by interior architect Sybille de Margerie, to enhance the petrol colour scheme that weaves throughout the suites.

*Approximate surface: 55 m<sup>2</sup> / 592 ft<sup>2</sup>*



Opera Suite - 715

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## OPERA SUITES

The six lavish Opera Suites offer you the ultimate luxury. The suites are decorated in shades of jade, aqua and ecru, integrating both the classical French elegance and the modern Dutch design. All Opera Suites have bathrooms with double sinks, a rain shower and a separate bathtub with an integrated flat-screen television situated above it.

Exclusively in The Netherlands, the Opera Suites come with Butler service, offering exclusive services such as personal rooming, (un)packing of suitcases and presenting 'pillow menus' and 'bath rituals'.

*Approximate surface: 75 m<sup>2</sup> / 807 ft<sup>2</sup>*



Willem of Orange Suite - 424

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## IMPERIAL SUITES

For the design of the Imperial Suites, Sybille de Margerie drew inspiration from the legendary people who stayed at The Grand.

The suites show a harmonious blend of traditional and contemporary design, with typically Dutch style elements.

The Imperial Suites have a spacious sitting area with dining table and 65-inch flat screen television. The large bedroom features a walk-in closet and a generous bathroom equipped with a powerful rain shower, a freestanding bathtub and a very own hammam (steam bath).

*Approximate surface: 35 m<sup>2</sup> / 377 ft<sup>2</sup>*



Royal Suite - 713

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## ROYAL SUITE

The most prestigious suite of The Grand is the Royal Suite. This guest room will make you feel like the royals and admirals who have graced our building over the years.

Contemporary design combined with monumental wood beamed ceilings create a real home away from home atmosphere. It features a magnificent king-size bedroom and a spacious living room with lounge and dining area adjacent to a small library with working desk. The luxurious bathroom includes a walk in rain-shower and a freestanding bathtub. Additionally, the suite also features an upstairs private balcony.

*Approximate surface: 100 m<sup>2</sup> / 1076 ft<sup>2</sup>*



# Canal House *Suites*

Twelve Canal House Suites are situated in the former homes of famous Dutch admirals, such as Michiel de Ruyter. In these suites you go back to a metropolitan history, dating back to the 17<sup>th</sup> century.

The Canal House Suites are characterised by timeless elegance of cream-colored walls, wooden ceiling beams, warm autumn colors and a subtle mix of classic and modern furniture. Various Canal House Suites feature a fully-equipped kitchenette, while several other apartments have a private roof terrace or a 'split level' layout. Three Canal House Suites offer a private entrance directly on the historic canal side.

Approximate surface:  
65 m<sup>2</sup>/ 700 ft<sup>2</sup>



Canal House Suite - 741



Canal House Suite - 712



Canal House Suite - 741



Bathroom - 741



Canal House Suite - 712





The Kitchen Team

# Culinary Experiences



Restaurant Bridges

## RESTAURANT BRIDGES

Experience exceptional gastronomic quality in the accessible atmosphere of restaurant Bridges and enjoy the exquisite cuisine, inviting service and conviviality of team Bridges in the heart of Amsterdam.

Executive Chef Raoul Meuwese describes his dishes as “classic and traditional French, with international influences and a local touch.” He prefers to work with fish and local products which are sustainability grown or caught and based on these products he creates dishes according to the season.

Discover the flavors of Bridges with a five, six or seven course Menu du Chef and experience Bridges the way we envision it or create your own menu with our à la carte options. A unique feature of Bridges is the Chef’s Table in the heart of the kitchen, where you can experience the magic of the kitchen brigade up close (max. 6 people).

## ORIOLE GARDEN BISTRO

Oriole Garden Bistro breathes the feeling of a Mediterranean garden, with its lush greenery that brings the beautiful outside garden indoors. The bright golden Oriole bird invites everyone to feel free and enjoy the very best of the Mediterranean. Discover the pure flavors of the seasonal menu, prepared by our passionate Chefs and served with a smile.

With its inviting vibe, Oriole is the perfect place to enjoy a light lunch, cosy dinner with family and friends or the Mediterranean tradition Aperitivo. Combine the pure dishes with Oriole style cocktails that will take you to the Mediterranean in the heart of Amsterdam. Made with fresh ingredients grown on our rooftop garden, our talented bartenders are ready to shake!



Oriole Garden Bistro



Chef's Table



# Food & Beverages

## GARDEN TERRACE

The Garden Terrace can be found in the beautiful inner garden of The Grand. It is one of Amsterdam's best kept secrets; an oasis of peace and tranquility, situated in the heart of the city. The location lends itself perfectly for a relaxing drink, a good cup of coffee, a business lunch or an intimate dinner.



*Garden Terrace*

The terrace is surrounded by historical walls and has a view on the balcony of the Marriage Chamber. The garden has retained many of its authentic Amsterdam School style features, from the time that The Grand served as the city hall of Amsterdam. A good example is the sculpture created by Amsterdam based artist Jacob Kaas, dating from 1931.



*Garden Terrace*

## LIBRARY 'OR'



*Library 'Or'*

The Library 'Or' is located in the beautiful lobby of The Grand, directly at the entrance of the hotel. The Library 'Or' has a rich collection of books about local culture, architecture and French "savoir-faire". This library, graced by a beautiful, eye-catching lamp with precious gold leaf inlay, is the ideal place to become acquainted with art and culture or to relax in peaceful surroundings.

The Library 'Or' was designed by interior designer Sybille de Margerie, who drew inspiration from the colors of typically Dutch elements, such as the dark-grey street stones known as 'klinkers' and the deep, rich colors of the Amsterdam flower market. Dotted around the library are comfortable sofas and deep armchairs, where one can relax or partake to The Grand Afternoon Tea.



*The Grand Afternoon Tea*

## THE FLYING DUTCHMAN

With the warm and inviting ambiance of this traditional brown café, The Flying Dutchman is the place in the historical heart of Amsterdam where everyone feels at home.



*The Flying Dutchman*

The conviviality – or gezelligheid as the Dutch like to say – of traditional brown cafes are playing an important role within the Amsterdam culture. These places are pre-eminently the places where known and unknown guests come together for over centuries. This also counts for The Flying Dutchman.



*The Flying Dutchman*





The Council Chamber

# Historical Meeting Rooms

Sofitel Legend The Grand Amsterdam boasts no fewer than 19 meeting rooms and banqueting halls in total (covering 1400 sq.m.), 5 of which are listed as historical monuments and were taken into use when The Grand served as the Town Hall. All historical meeting rooms have natural daylight.

## COUNCIL CHAMBER

The Council Chamber was built in 1924 as the 'new' headquarters for Amsterdam's city council. It is listed as a historical monument and is truly imposing; not only because of its size, but also because of the rich history of the 'Gesamtkunstwerk' architecture. Designer Willem Penaat (1875-1957) saw the Council Chamber as 'one joint work of art', with all its parts based upon one and the same idea and directed by one person, to form a whole.

From the tapestry via the mural carpentry to the ceiling, with the parapets and chandeliers, to the furniture and the raised platform with the table for the Mayor and Aldermen; each component, down to the very last door knob, bore witness to one dominant spirit of times.

The majestic setting where Amsterdam mayors and governors have spoken and where the former Queen, Princess Beatrix married Claus von Amsberg on the 10<sup>th</sup> of March, 1966, make the Council Chamber a magical room for legendary events.

## MARRIAGE CHAMBER

Step into an Art Deco masterpiece of love and marriage, created in 1926 by Dutch artist Chris Lebeau (1878- 1945). The murals were Lebeau's first and he was using a new kind of paint: Keimian mineral paint. "I have found wonderful paint; it adheres to the surface of the wall and no matter how rough the cement might be, we can venture to paint the finest little details," he wrote. In the Marriage Chamber, Lebeau depicts the story of life between two people, with as highlight the marriage of the couple on the stained glass. In ruby, emerald and amethyst, the beautiful windows portray the courtship and wedding of an elegant bride and groom. Bold, yet delicate frescos in turquoise swirls and gold accents cover walls and ceilings, surrounding you with a magnificent tale.



Marriage Chamber



# The *Princenhof*

The Princenhof, once functioning as accommodation for, among others, Prince William of Orange and the French Queen Maria de Medici, holds fourteen contemporary meeting rooms, including a state-of-art executive board room and a special catering room, all equipped with modern audio-visual facilities. It is the perfect venue for private meetings and conferencing events.

Tailored to every guests wishes, the experienced Meeting planners organise special celebration events in the majestic and historical setting of The Grand.

Personal attention, an eye for detail and professional advice are guaranteed.



Admiralty



Baron



Queen



Boardroom



Princenhof





The Pool at Sofitel SPA

## SOFITEL SPA & FITNESS

The Sofitel SPA is a real escape from the hustle and bustle of the city. Therapies and treatments from around the world meet the refinement and skills of the latest trends in French cosmetology to create an exhilarating, uplifting and rejuvenating spa experience. A visit to Sofitel SPA awakens the senses whilst completely re-energizing the mind, body and spirit. A wide range of relaxing treatments make all the stress and strains of daily life fade away, with products chosen to enhance the natural glow. Designed over two floors, Sofitel SPA offers a range of services including various treatment rooms, a hammam, sauna, heated indoor swimming pool and relaxation room.

The Sofitel FITNESS area is directly accessible from the Sofitel SPA and has special Technogym bicycles and advanced cardiovascular Technogym equipment, as well as Technogym treadmills, cross trainers, step machines and the exclusive Kinesis Training System. A personal trainer is available upon request.



Bath Ritual

## LES CLEFS D'OR

The 'Le Clefs d'Or' Concierge-team holds the keys to Amsterdam and is delighted to assist with booking tickets, making reservations and ensuring a carefree stay. Also, the Concierge will be happy to assist in arranging transportation; an airport limousine service is available for pickup. Valet parking is offered seven days a week.



Les Clefs d'Or

## THE FLORAL BOUTIQUE

The Floral Boutique, located with their boutique on the ground floor of the hotel, have one goal: to exceed the expectations of the guests. Flowers add beauty to any thoughtful occasion and grace to every special event. The Floral Boutique create floral arrangements, bouquets and special gift baskets, that can be ordered and delivered directly to the guest's room. If you are looking for something that is distinctly unique, you can customize your own personalized gift basket for that special someone. Also for special events or ceremonies, the Floral Boutique can provide custom-made flower arrangements and adornments.

## BUTLER SERVICE

Guests staying in one of the 30 spacious suites, including Prestige Suites and above, enjoy the exclusive Butler Service, offering a truly elevated and personalized experience. It offers exclusive benefits, such as personalised rooming, (un)packing of suitcases and presenting the "pillow menus" and "bath rituals". The butler provides a unique and direct line between the guest and the hotel services offered to make the stay as comfortable and memorable as possible.



Rooftop Garden

## THE GRAND IS GREEN

As a historical five-star luxury hotel in the heart of the city, Sofitel Legend The Grand Amsterdam is dedicated to providing exceptional service while maintaining the highest standards of environmental sustainability and social responsibility. The Grand actively implements and prioritises environmental, social, and governance principles.



The Floral Boutique





THE GRAND  
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